



## MEMBERSHIP BULLETIN

January 31, 2012

DIVISION	COMMANDER	DEPARTMENT	% OF GOAL
<b>I</b>	<b>LeRoy Acosta</b>	<b>California</b>	<b>99.61</b>
<b>II</b>	<b>James Follis</b>	<b>Massachusetts</b>	<b>99.94</b>
<b>III</b>	<b>David Valtinson</b>	<b>Minnesota</b>	<b>102.29</b>
<b>IV</b>	<b>George W. Mathis</b>	<b>Maine</b>	<b>101.83</b>
<b>V</b>	<b>Harold L. Muilenburg</b>	<b>South Dakota</b>	<b>100.63</b>

### LET'S STAY IN TOUCH

One of the most important ways for DAV members to stay current on all the latest news and information affecting veterans benefits and services is to make sure you keep your contact information up-to-date in the Membership System.

You can opt to make your own updates online by logging onto the Membership System homepage at [www.davmembers.org](http://www.davmembers.org).

From there, you can choose to access the Users Manuals to find more information on how to use the features within the Membership System. For example, you can verify and maintain your correct contact information and service dates, update spouse information and manage your subscription to *DAV Magazine*. You can also use this system to manage membership dues and look up your chapter affiliation. If you are a chapter Adjutant or Commander you can utilize the electronic transfer form.

Alternately, you can send an email to [MembershipPublic@dav.org](mailto:MembershipPublic@dav.org) detailing any changes to your contact information, and the membership staff will make the appropriate changes for you based on the information you provide. Or simply place a call to the DAV Membership Department toll free at 888 236-8313. A DAV Membership Specialist will assist you in updating your information in our system. Updating your information provides a good opportunity for you to read about the latest DAV efforts to help build better lives for our nation's disabled veterans,

### SHE ALSO SERVED

Women are a vital part of the armed forces and the community of veterans. They've served valiantly in America's wars and conflicts throughout our history. The population of women veterans is steadily climbing and is expected to grow from 1.8 million in 2010 to 1.9 million by 2020. The role of women in the armed forces has changed dramatically in recent years, and their concerns as veterans have changed as well. More and more women are serving in wartime, particularly right now. At the end of 2006, more than 193,000 women veterans received service-connected compensation and were eligible for membership in DAV. Many of the needs of disabled female veterans do not differ from those of their male counterparts. They too, have experienced the grim cost of fighting a war. They too, return home brandishing the scars of war and their minds bring back the horrors of war.

In your recruitment efforts consider the women veterans you served with or those you know within your own community. Reach out to your female comrades and extend to them an invitation to join our cause to improve the lives of disabled veterans and their families. Throughout the country, women veterans are fulfilling key leadership roles in veterans service organizations. When women are welcomed to fully participate and have a voice in our cause, they become fierce advocates for their fellow veterans. Engaging women veterans also encourages their membership and participation.

At a time when many chapters could use more active members and new ideas, women veterans can reinvigorate our efforts at the grass-roots level and help the DAV accomplish its mission of hope and service.

## **RECRUITERS REMINDED TO OBTAIN ALL REQUIRED INFORMATION**

It is critical that we obtain and provide complete information on all applicants we recruit. Full dates of birth, dates of service, and complete information for applications is necessary and critical. Recruiters need to ensure that every piece of information required in the application is provided in full.

Ironically for recruiters, one of the most common gaps in the information provided on applicants is the sponsor code that gives recruiters credit for their prospective members. By ensuring that the Membership Department gets all the required information, you expedite your applicant's membership and ensure you get the credit for your efforts!

## **MEMBER BENEFIT: *HERTZ***

DAV has teamed-up with Hertz to offer exceptional savings to our members at over 6,300 worldwide locations. With free local pick-up and return service at 530 Hertz Local Editions across the U.S.

DAV discounts include savings of 5% - 15% on all car classes for daily, weekly, weekend and monthly rentals in the U.S. plus international discounts in Canada, Europe and around the world. Hertz also offers Computerized Driving Directions, Express Return, Twenty-four Hour Emergency Road Service, a fleet of non-smoking vehicles and special services for the physically challenged.

  
ANTHONY L. BASKERVILLE  
National Membership Director



# MEMBERSHIP STANDINGS

As of 01/31/2012

Present Standing	State	Life Member Population	Life Goal	% of Goal	Goal Variance
<b>Division I - Over 35,000 Members</b>					
1	CALIFORNIA	63,672	63,921	99.61%	-249
2	NEW YORK	43,567	43,767	99.54%	-200
3	PENNSYLVANIA	30,495	30,777	99.08%	-282
4	FLORIDA	51,915	52,707	98.50%	-792
5	NORTH CAROLINA	28,645	29,263	97.89%	-618
6	TEXAS	51,121	52,338	97.67%	-1,217
7	VIRGINIA	22,819	23,398	97.53%	-579
<b>Division Totals</b>		<b>292,234</b>	<b>296,171</b>	<b>98.67%</b>	<b>-3,937</b>
<b>Division II - 18,000 To 34,999 Members</b>					
1	MASSACHUSETTS	27,850	27,868	99.94%	-18
2	KENTUCKY	16,421	16,513	99.44%	-92
3	WASHINGTON	16,800	16,913	99.33%	-113
4	COLORADO	16,357	16,469	99.32%	-112
5	NEW JERSEY	17,055	17,258	98.82%	-203
6	OKLAHOMA	15,143	15,349	98.66%	-206
7	ILLINOIS	15,610	15,862	98.41%	-252
8	OHIO	28,277	28,757	98.33%	-480
9	MICHIGAN	22,482	22,865	98.32%	-383
10	TENNESSEE	13,920	14,191	98.09%	-271
11	ARIZONA	15,872	16,446	96.51%	-574
12	GEORGIA	15,441	16,007	96.46%	-566
<b>Division Totals</b>		<b>221,228</b>	<b>224,498</b>	<b>98.54%</b>	<b>-3,270</b>
<b>Division III - 10,000 To 17,999 Members</b>					
1	MINNESOTA	16,276	15,911	102.29%	365
2	NEW MEXICO	9,046	9,126	99.12%	-80
3	WISCONSIN	14,046	14,182	99.04%	-136
4	ARKANSAS	10,401	10,525	98.82%	-124
5	MISSOURI	14,780	15,076	98.04%	-296
6	MARYLAND	12,726	12,980	98.04%	-254
7	LOUISIANA	8,587	8,782	97.78%	-195
8	INDIANA	13,468	13,810	97.52%	-342
9	SOUTH CAROLINA	12,487	12,825	97.36%	-338
10	ALABAMA	14,187	14,657	96.79%	-470
<b>Division Totals</b>		<b>126,004</b>	<b>127,874</b>	<b>98.54%</b>	<b>-1,870</b>



# MEMBERSHIP STANDINGS

As of 01/31/2012

Present Standing	State	Life Member Population	Life Goal	% of Goal	Goal Variance
<b>Division IV - 5,000 To 9,999 Members</b>					
1	MAINE	6,796	6,674	101.83%	122
2	NEVADA	5,153	5,128	100.49%	25
3	IOWA	6,215	6,197	100.29%	18
4	HAWAII	4,481	4,483	99.96%	-2
5	NEBRASKA	5,660	5,684	99.58%	-24
6	KANSAS	6,049	6,090	99.33%	-41
7	NEW HAMPSHIRE	4,890	4,926	99.27%	-36
8	PUERTO RICO	7,040	7,125	98.81%	-85
9	CONNECTICUT	7,538	7,638	98.69%	-100
10	UTAH	4,333	4,392	98.66%	-59
11	OREGON	7,334	7,440	98.58%	-106
12	WEST VIRGINIA	7,293	7,400	98.55%	-107
13	RHODE ISLAND	4,632	4,706	98.43%	-74
14	MISSISSIPPI	5,215	5,301	98.38%	-86
15	IDAHO	4,277	4,352	98.28%	-75
<b>Division Totals</b>		<b>86,906</b>	<b>87,536</b>	<b>99.28%</b>	<b>-630</b>
<b>Division V - Less than 5,000 Members</b>					
1	SOUTH DAKOTA	4,285	4,258	100.63%	27
2	NORTH DAKOTA	4,231	4,236	99.88%	-5
3	MONTANA	3,493	3,504	99.69%	-11
4	DELAWARE	2,011	2,034	98.87%	-23
5	WYOMING	1,560	1,579	98.80%	-19
6	ALASKA	2,432	2,463	98.74%	-31
7	D C	1,782	1,819	97.97%	-37
8	VERMONT	2,220	2,267	97.93%	-47
<b>Division Totals</b>		<b>22,014</b>	<b>22,160</b>	<b>99.34%</b>	<b>-146</b>
<b>National Totals</b>		<b>812,462</b>	<b>821,345</b>	<b>98.92%</b>	<b>-8,883</b>